



BRING THE CROWN Downtown

A downtown baseball stadium materially increases Kansas City's hotel demand, visitor spending, tax revenues, brand perception, and civic value—not because baseball is new, but because location fundamentally changes how visitors engage with the city.

ESTIMATED INCREMENTAL HOTEL DEMAND GENERATED

- ▶ **1.4 million incremental hotel room nights over the first 10 years of operation**

The increase is directly attributed to:

- Improved walkability and accessibility
- Downtown proximity vs. current Truman Sports Complex location
- Higher conversion of game attendance into overnight visitation

ESTIMATED INCREMENTAL HOTEL REVENUE GENERATED

- ▶ **\$330 million in incremental hotel room revenue projected over the same 10-year period**

- Early years driven by “newness,” with sustained gains in later years driven by location efficiency and district density

ESTIMATED ANNUAL & ONGOING ECONOMIC IMPACT OF DOWNTOWN STADIUM

- ▶ **\$800M in economic output from district operations in Year 1**
- ▶ **\$1.2B in annual economic output thereafter**
- ▶ **\$79M in new tax revenues annually**
- ▶ **Approximately 2 million fans annually through the first decade of operations**

