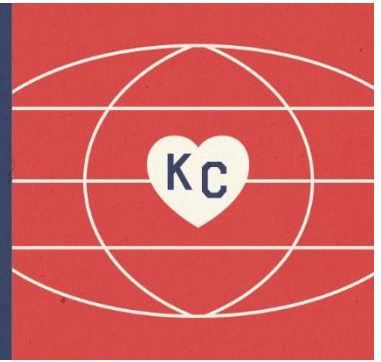


ARRIVING ON CENTER STAGE

VISIT KC'S ANNUAL TOURISM OUTLOOK



MAY 7, 2026 / 4-6:30 PM / THE LEX - MUNICIPAL AUDITORIUM

Kansas City is ready to embrace the international spotlight in 2026. Together, we'll extend an unforgettable welcome and introduce fans from across the globe to the Heart of America.

DESTINATION LEADER / \$15,000

- 20 premium tickets with preferred seating
- Logo placement on all event signage and event marketing, including all event e-newsletters
- Branded maker experience during the KC-inspired reception, with guest takeaway
- Recognition in media/PR materials
- Recognition with logo and link as corporate sponsor on VisitKC.com
- Social media inclusion, with featured LinkedIn post and Instagram Story prior to event
- Business feature on (1) Dedicated promo e-newsletter

TOURISM CHAMPION / \$7,500

- 14 premium tickets with preferred seating
- Logo placement throughout event, in-program presentation, and event marketing, including all event e-newsletters
- Presenting sponsorship of an activation powered by Kansas City's local creative community: Art exhibition, live performance, attendee gift, cocktail bar, etc.
- Recognition with logo and link as corporate sponsor on VisitKC.com
- Featured in sponsor Instagram Story prior to the event

HOSPITALITY HERO / \$5,000

- 10 premium tickets with preferred seating
- Logo placement featured on screen prior to the program
- Featured logo recognition on (1) food and/or drink station
- Name recognition on printed program card and event signage
- Recognition with logo and link as corporate sponsor on VisitKC.com

INDUSTRY ALLY / \$2,500

- 6 premium tickets with preferred seating
- Name recognition on printed program card and event signage
- Logo placement featured on screen prior to the program
- Name recognition and link as corporate sponsor on VisitKC.com

SPONSORSHIP FORM

☐ DESTINATION LEADER / \$15,000

☐ TOURISM CHAMPION / \$7,500

☐ HOSPITALITY HERO / \$5,000

☐ INDUSTRY ALLY / \$2,500

*A digital sponsorship agreement is available at:
<https://www.visitkc.com/annual-tourism-outlook/sponsorship-opportunities>*

Company Name:					
Sponsorship Contact Name:					
Contact E-mail Address:					
Contact Phone:					
Billing Address:					
City:		State:		Zip Code:	

PAYMENT

Once the completed Sponsorship Form is received, Visit KC will send an invoice to complete payment

Signature:		Date:	
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If you have any questions, please contact Lauren Logan, llogan@visitkc.com.

THANK YOU FOR YOUR SUPPORT.

